



A Personal Business Opportunity Invitation from the Dayton Chapter of Women's Council of Realtors

Women's Council of Realtors has made some exciting changes for next year that may **help you increase your business** as well as be an absolute hero to your Realtor community.... A win-win! We have kicked it up a notch to make Sponsoring more valuable than ever. We consulted some of our Past Supporters and asked THEM what YOU NEED to receive real value for YOUR contributions! **For the cost of less than one print ad in 2009, you can now receive the attention of your target audience 12 MONTHS PER YEAR!**

**One invoice, a one time contribution request from your company....encompassing all of your participation and advertising benefits all year!** (We just added up what our typical Supporters contribute all year long and made it an easier package for you and for your company's budget). More importantly- we added a system of year-long event and web-based recognition to beef up your **ROI** (return on investment). *So simple, yet so impactful a change!*

Whether you wish to join us as an **Affiliate Member in 2009**, or go the extra mile to **charge up your presence in the marketplace as a Featured Sponsor on our new "Go-To" list** of Vendor Professionals for Realtors, we thank you in advance for your support!

We expect to help you achieve the highest and most frequent promotion of your business within our industry. You are the heart and soul of the financial stability of our Chapter, especially as Realtors navigate through this harsh financial climate. Join the circle of survivors and let's navigate these tough times **TOGETHER!** Never was being a part of the "inner circle" more important than now!

Please feel free to contact our Ways and Means Chair, Sharon Geier, to let us know what your interest in participation for 2009 will be! We look forward to hearing from you! (Be sure to let them know I invited you, personally!).

Sharon Geier, 2008 Ways and Means **(937-478-1099)**



# 2009 Sponsor Opportunities

We would like to present our Industry Specialists an opportunity to plan ahead in your support and partnership with WCR Dayton and have created a menu of FIVE WAYS TO BE A SPONSOR you might choose to do so in the following pages. Many currently attend our programs and offer financial support throughout the year already, so we have created a One Time Fee Program to include those all of those activities. One time request! You will not need to request monies from your company or pay out of pocket for the rest of the year!

You will have payment options in the event that you are advised to include the cost it in your 2008 budget, or 2009 budget!

## 2009 Gold, Silver and Bronze Sponsors

*This program is meant to bring value to the Members, the Chapter, and to our much valued and reliable Sponsors. This Sponsorship Opportunity is part of a program of a "Go-To" List of Vendor Professionals that Realtors can depend on to recommend to their clients before, during and following Real Estate Transactions. The list is meant to become a source for the entire Dayton Board membership to utilize. It will be posted on our website.*

**Value:**

- Bring Non-Member Realtors Traffic to View Your Information on Our Website.
- Give Realtors a List of Professionals to Recommend to Clients for interviewing.
- Give Vendor Professionals with High Standards Visibility and Promotion for their Services.
- Connect Vendor Professionals with Consumers through Realtors.
- Give Vendor Professionals a Chance to Show their Wares.



## 2009 Special Event Sponsors

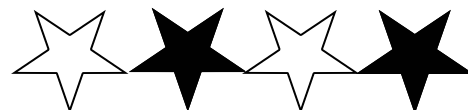
### *(Annual Fashion Show and/or Annual Holiday Gala)*

*Both of these programs are signature events, are well attended, and therefore offer our Vendor Professionals High Visibility with both Members of WCR Dayton as well as attending non-member Realtors.*

**Value:** Give Vendor Professionals Exclusive Opportunity and Visibility with a larger Target Audience while supporting the Chapter with needed Funding. Give Vendor Professionals a Chance to Show their Wares.



## Gold Sponsor \$1200



- \*Included on Realtor Industry Referral Roster “Go to vendor” for Realtors and Clients
- \*Link to Sponsor’s Website on [www.wcrdayton.com](http://www.wcrdayton.com)
- \*Listed on [www.wcrdayton.com](http://www.wcrdayton.com) dedicated sponsor page
- \*Recognition on ALL monthly meeting email notifications to our general membership
- \*Signage at Podium at 11 Meetings; including 9 General Monthly Meetings, Fashion Show and Gala
- \*Approval to distribute promotional material at every monthly meeting (excluding Fashion Show and Holiday Gala)
- \*A Featured Sponsor during 1 monthly General Meeting—table setup/display and recognition during meeting (excluding Fashion Show and Holiday Gala)
- \*One year membership for one as a Local Affiliate to Dayton Chapter
- \*Additional individual memberships available for \$60 (limited to 4 additional memberships and must work with the sponsoring company)
- \*All monthly meeting lunches paid for one representative (transferrable)—up to eleven per year (including 9 General Monthly Meetings plus Fashion Show and Holiday Gala). RESERVATION REQUIRED.

### **PLUS:**

#### **\*Fashion Show Sponsor-** (included)

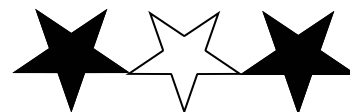
- \*Recognition in all event email notifications, in event program, on event display tables and event signage, verbal recognition during event and company logo on event invitation/announcement

#### **\*Holiday Gala Sponsor**—(included)

- \*Recognition in all event email notifications, in event program, on event display tables and event signage, verbal recognition during event and company logo on event invitation/announcement.



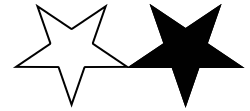
## Silver Sponsor \$700



- \*Included on Realtor Industry Referral Roster “Go to vendor” for Realtors and Clients
- \*Link to Sponsor’s Website on [www.wcrdayton.com](http://www.wcrdayton.com)
- \*Listed on [www.wcrdayton.com](http://www.wcrdayton.com) dedicated sponsor page
- \*Recognition on ALL monthly meeting email notifications to our general membership
- \*Signage at Podium at 11 Meetings; including 9 General Monthly Meetings, Fashion Show and Gala
- \*Approval to distribute promotional material at every monthly meeting (excluding Fashion Show and Holiday Gala)
- \*A Featured sponsor during 1 monthly General Meeting—table setup/display and recognition during meeting (excluding Fashion Show and Holiday Gala)
- \*One year membership for one as a Local Affiliate to Dayton Chapter
- \*Additional individual memberships available for \$60 (limited to 3 additional memberships and must work with the sponsoring company)
- \*All monthly meeting lunches paid for one representative (transferrable)—up to nine per year (including 9 General Monthly Meetings) RESERVATION REQUIRED.



## Bronze Sponsor \$300



- \*Included on Realtor Industry Referral Roster “Go to vendor” for Realtors and Clients
- \*Link to Sponsor’s Website on [www.wcrdayton.com](http://www.wcrdayton.com)
- \*Listed on [www.wcrdayton.com](http://www.wcrdayton.com) dedicated sponsor page
- \*Recognition on ALL monthly meeting email notifications to our general membership
- \*Signage at Podium at 11 Meetings; including 9 General Monthly Meetings, Fashion Show and Gala
- \*Approval to distribute promotional material at every monthly meeting (excluding Fashion Show and Holiday Gala)
- \*One year membership for one as a Local Affiliate to Dayton Chapter
- \*Additional individual memberships available for \$60 (limited to 2 additional memberships and must work with the sponsoring company)

## Spring Fashion Show Table Sponsor \$650 for Members \$750 for Non-Members



Spring 2009 TBA

- \*Recognition in all Fashion Show email notifications
- \*Recognition on Fashion Show display tables signage
- \*Verbal recognition during Fashion show
- \*Company logo on event Fashion Show invitation/announcements
- \*Recognition in Fashion Show program
- \*Recognition on Fashion Show podium
- \*10 event reservations (a full table)

## Winter Holiday Gala Table Sponsor \$650 for Members \$750 for Non-Members



December 3, 2009 11a.m.-2p.m.

- \*Recognition in all Gala mail notifications
- \*Recognition on Gala display tables
- \*Verbal recognition during Gala
- \*Company logo on Gala invitation/announcements
- \*Recognition in Gala program
- \*Recognition on Gala podium signage
- \*10 event reservations (a full table)

*\*\*Various other sponsorship levels will be available for each event as they approach\*\**

Please check your level(s) of interest below.

**WCR 2009 Sponsor Opportunities**

- \$1200    ☆☆☆☆    **Gold Sponsor** (Local Individual Membership included)
- \$700    ☆☆☆    **Silver Sponsor** (Local Individual Membership included)
- \$300    ☆☆☆    **Bronze Sponsor** (Local Individual Membership included)
- \$650/\$750    (Members/Non-Members) **Fashion Show Table Sponsor**
- \$650/\$750    (Members/Non-Members) **Holiday Gala Table Sponsor**

**Membership (only):**

**\$75-\$100      Local Individual Affiliate Membership** (check one below)

- I would like to \_\_\_join \_\_\_renew as a local affiliate member \$75
  - I would like to \_\_\_join \_\_\_renew as an enhanced local affiliate member \$100
- \*Enhanced Affiliate membership may distribute one promotional flyer or one give-away at all regular monthly meetings (excluding Fashion Show, Holiday Gala or Round Tables)

**\$145      National Individual Affiliate Membership \$145**

- I would like to \_\_\_join \_\_\_renew as a National Affiliate Member (National Member Number \_\_\_\_\_)
  - I would like more information on becoming a National Member
- All National Affiliate Memberships may distribute one promotional flyer or one give-away at all regular monthly meetings (excluding Fashion Show, Holiday Gala or round Tables)  
(Includes listing in National Referral Roster).

*Please Print or Type)*

Name \_\_\_\_\_

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Voice \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PAYMENT OPTIONS**

**Choose One:**

- Invoice me in Full Payment in December 2008
- Invoice me in Full Payment in January 2009

**Mail or Fax to:**

**Delena Pittman**  
**WCR Treasurer**  
**C/O Wright Patt Credit Union**  
**3040 Presidential Drive**  
**Fairborn, OH 45324**  
**dpittman@wpcu.com**  
**937-912-7282**